Annual Staff

D. Seal, Photographer; L. Williams, Business Manager; L. Stoker, Sports Writer; N. Steele, Assistant Editor; S. Stocker, Society Editor; W. Howe, Editor. Absent: N. Rich, Assistant Business Manager.

Dedication

The Senior Class of 1954 wishes to dedicate this annual to the future students of Haswell School. We hope that they will reap as many of its benefits as we have and also that the people of our community will see fit to provide them with all the best educational and vocational facilities that are available.

Camera Club

STANDING: D. Seal, L. Williams, L. Stoker.
Bus Drivers


SCHOOL BOARD

ART WILKS President
JOHN REBEL Treasurer
A. P. HOWE Secretary

COOK

MRS. ERMA FRENCH

CUSTODIAN

MR. SEAL

SUB. TEACHER

MRS. JEANETTE RICH
DORIS FORSYTH, B.S.
University of Denver
Commercial

BENNY LUCAS, B.S.
Abilene Christian College
Junior High School

ROY W. CLARK, B.A., M.A.
University of Denver
Superintendent

LOUIE J. CLARK, A.B.
Colorado Womans' College
University of Denver
Primary Room
High School Girls' Coach

MRS. RUTH MEANS, B.A.
University of Colorado
Intermediate
Junior-Junior Group, President
Home Room, Vice-President
Basketball
Baseball
Softball
Paper Staff
"Good Gracious Grandma"
"Abigail Goes Haywire"

LEV. IS SC 1MIT

Class Flower: Red Roses

Class Motto:
"Work Is The Yeast That Raises The Dough"

Class Colors: Red and White

Class Will

I, Lewis Clark Schmitt, will and bequeath the following:

I will my "slow-but sure" way of doing things to Lester and Leland, who are always in a hurry.

I will my class ring to Nadine--might as well since she already has it.

I will my younger brother to Gayla, if she will accept him.

I will my winning smile to Cleva, as she could use it quite often to a very good advantage.

To the teachers I will all my books and hope that they aren't so hard on the students in the next ten years.

Since there is just one of me, I will to everyone in high school all the good times that I have had in going to school here for four years and I hope that all the rest will have as much fun in the years to come as I have had in the past.

Class Prophecy

It has been said that it is a good thing we can't see into the future, but for a moment let us glance into the future of Lewis Schmitt, who was the only member of that grand Senior Class of 1954.

Lewis was well-known by his classmates for his "snappy" dress, the exacting wave in his hair and the "flashy" cars he piloted during his high school years. It is no surprise now, then, that he is a well-known, much-sought-after television figure. His most popular program right now is "Terrors Of The Town", which he writes and produces and in which he stars. His program includes some of his old "fames" and "fellow sufferers" of Haswell High--Cleva Engberg, Shirley Stoker, Nadine Steele, Lester Williams and Lewis's younger brother, Alan. Under Lewis's able direction this group has become the leading talent show of Broadway and television.

We are told that Lewis's wardrobe includes at least twenty-five especially tailored suits, more than 2 dozen handmade shirts and ties. His shoes are exclusive styles from a famous manufacturer. His name is stamped in gold in each shoe as he loses so many because of his habit of removing them every time he sets down and going off and leaving them.
Class Prophecy continued

His fans are always eager to get a shoe with the famous name of "Lewis Schmitt" in them. In addition to the expensive clothes he owns, he still keeps several pairs of levis and sport shirts that he wore during high school.

The cars in Lewis's garage would be the envy of all who knew him. When he takes a car out for business or pleasure and parks it somewhere, he can never remember whether he should return to a Cadillac or a Lincoln, or maybe his Jaguar, when he is ready to go home.

Those of us who are less fortunate and who are still toiling away at Haswell High are proud of Lewis and his success.

HASWELL PUBLIC SCHOOL
DISTRICT #25

IST SEMESTER OFFICERS

W. Howe, President; L. Stoker, Vice-President; S. Stoker, Treasurer; K. Godschalk, Secretary.

H. McKnight, Treasurer; L. Schmitt, Vice-President; L. Williams, President; S. Stoker, Secretary.
Sophomores

DONALD SEAL

SHIRLEY STOKER

LESTER WILLIAMS

Freshmen

FREDDIE ENGBERG

JANICE WILLIAMS
8th Grade

FRONT ROW: E. Traher, B. Spady, S. Steppe, A. Wilks, Lydia Strait, C. French, B. McKnight, S. Roediger.

Grades 6-7-8

Those who have been in this group during the year, but are gone now:
Carole Pfingston, 6th Grade
Harold Pfingston, 6th Grade
Geneva Kuxhaus, 7th Grade

Ronnie Cozadd, 7th Grade
Donald Pfingston, 8th Grade
Grades 1-2

TEACHER: Mrs. Loua Clark.
FIRST ROW: J. Roediger, B. Stavely, J. Williams.

Those who were in this group during the year, but are gone now:

Nancy Schmitt, Second Grade

Grades 3-4-5

TEACHER: Mrs. Ruth Means.
BACK ROW: E. Stoker, B. Stoker, D. Stoker, W. McKnight, B. Seal, C. Klinge, P. Stoker.

Those who were in this group during the year, but are gone now:

Jerry Cozadd, Fifth Grade
Jimmy Rookstool, Fifth Grade
ACTIVITIES
1, 3, 4. -Halloween Masqueraders

2. -Cast of "Return Of Frankenstein"

5. -Cast of "It's Different On Halloween"

6, 7, 8. -Ladies of the community sacking Christmas candy.
Mr. Clark's Home Room

FRONT ROW: K. Godschalk, M. Merica, R. Ansley, N. Steele, J. Williams, S. Stoker.

Those who have been in this group during the year, but are gone now:
Jack McLemore, Freshman
Bobby Pfingston, Sophomore

Robert Godschalk, Senior
1. Enchanted
2. Whoo??
3. Writing Notes??
4. Date Bait!!
5. Old Fateful!!
6. Classy Officers
7. Martin and Lewis
8. Ho! Huh!
9. Jimmy Jay
10. Knock-Kneed
11. Oh! What Legs!
12. Phillip and Dog
13. Carole
14. Pals!
15. Betty Kay
16. Aw! Shut Up!
17. Sleeping Beauties??
18. Big Mouth!
19. Donnie!
20. What Hoppen!
21. Kiss Me!
22. Bulldozer!
23. Slave Drivers!
24. Drooly Two!!
25. Smirky Smile!
26. Bobby
27. Basketball Player??
28. Where's John???
29. Aw!! Quit Ticklin'
30. History??
31. The Spadys
32. Working On Annual???
33. Donnie Spady
34. Hey Lew!!
35. Smile for Wayne!!
36. That's a Softball Team???
High School

BACK: L. Williams, W. Howe, L. Schmitt, H. McKnight.
FRONT: D. Seal, A. Schmitt, F. Engberg.

Junior High

Basketball

BACK: D. Seal, A. Schmitt, L. Williams, F. Engberg.
FRONT: L. Schmitt, H. McKnight, W. Howe, Mr. Lucas, Coach.

Squads

BACK: L. Williams, W. Howe, L. Schmitt, H. McKnight, Mr. Lucas, Coach.
FRONT: D. Seal, A. Schmitt, F. Engberg.

Page Sponsored By DR. COVER

Girls

J. Williams, S. Stoker, C. French

Basketball

P. F. Class

High School Basketball Team
DES MARTEAU
COMMISSION CO.

GRAIN ELEVATORS

HASWELL
SHERIDAN LAKE
STUART
BRISTOL

HARTMAN
LAMAR
GRANADA
VOSS GARAGE

GAS AND OIL

WHOLESALE AND RETAIL

TIRES - TUBES - BATTERIES AND ACCESSORIES

GENERAL AUTO REPAIR

LLOYD VOSS, Manager

HASWELL COLORADO
FIRST NATIONAL BANK

IN EADS

ESTABLISHED 1887

GREETINGS TO THE HASWELL SCHOOL
AND BEST WISHES TO THE CLASS OF 1953

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

MAXIMUM INSURANCE OF $10,000.00 FOR EACH DEPOSITOR

EADS

COLORADO
HASWELL FEED STORE

LUMBER, CEMENT AND BUILDING MATERIAL OF ALL KINDS

---------

FEED AND GRAIN

---------

AERMOTOR WINDMILLS AND PUMPS

---------

TANKS

---------

PHILCO RADIOS, TELEVISIONS AND APPLIANCES

---------

MAYTAG APPLIANCES

---------

P. L. REED

PHONE HASWELL NO. 5

HASWELL, COLORADO
Best Wishes To The
Graduates Of 1954

Mr. and Mrs. E. J. Rebel

Phone
Haswell No. 1

B. & F. Market

*Groceries* -- *Meats* -- *Vegetables*

Haswell
Colorado

Bent Country
Motor Co.

Chrysler and Plymouth
Sales and Service

International Trucks, Tractors
and
Farm Implements

"Used Cars That Satisfy"
"Where Your Dollar Gets The Most"

Refrigerators and Deepfreezers

We Have Friendly Service For Everyone

Frank Richards, Manager
Las Animas, Colorado
Compliments Of

Haswell Recreation Hall

Everyone Welcome

Tommy Klinge, Proprietor

"Best Wishes To The Graduates Of 1954"

Haswell Colorado

Plains Theatre

The Heart Of Your Community

Always A Good Show

Dorothy and Family

Eads Colorado
Home Oil Company &
Kozy Korner Kafe

High Grade Skelly Gas and Oils
Truck Stop -- Always Open

Roy Sibcy, Owner

Phone 4181

Eads Colorado

The First National Bank

JOHN W. RAWLINGS, President
S. V. HAGEMAN, Vice-President
WILSON R. BROWN, Vice-President
CARL A. NELSON, Cashier
WILSON A. BENZIN, Assistant Cashier

Las Animas Colorado
Culver's Service

Gasoline - Oil - Tires - Auto Accessories

Phone 2411

Eads Colorado

McKenzies' S

Furniture - Music - Appliances
Frigidaire - Maytag - Hoover Sweepers
and
Complete Home Furnishing

526 Bent Avenue - Phone 52
Las Animas Colorado

14 West 3rd Street - Phone 346
LaJunta Colorado

---Congratulations to 1954 Graduates of Haswell Public Schools, Students, Faculty and Board of Education. May your success continue on and on, is our wish to our friends and neighbors in Haswell.

Kiowa County Press

JAMES C. LaVELLE, Editor
Fairmont's Food Co. & Locker Plant

Butter, Eggs, Cheese, Poultry, Frozen Foods, Milk, Ice Cream and Meat Processing

Las Animas, Colorado

"Hub" Clothing

Your Men's Store

Value -- First Clothes

Phone 65-J

Las Animas, Colorado

J. B. Miller

General Hardware - See Us For Your Hardware Needs
General Electric Appliances
Sherwin-Williams Paints

Phone 2091

Eads, Colorado
Wagon Wheel Cafe & Service Station

Truck Stop
Gas, Oil, Diesel and Accessories
Open 24 Hours - Delicious Food
Across From The Fairgrounds On North 287
Harold Laird, Owner

Eads Colorado

Ben's Radio Shop

Television Specialists
All Types Repairing

Phone 130

Las Animas Colorado

Coleman Machine & Supply Co.

Motors Rebuilt For Any Make Of Car Or Trucks
New Motor Guarantee
Accessories and Parts Of All Makes

Phone 892 Or 58
13 West 2nd

LaJunta Colorado
Pike's Peak National Gas Co.

For Cheaper and Cleaner Fuel Change To

NATURAL GAS

We Handle All Natural Gas Appliances

Eads Colorado

BENNETTS

Radio and Television
Wiring and Supplies
Records and Gifts

6th and Bent

Las Animas Colorado

Gambles Authorized Dealers

Hardware - Appliances
Auto Supplies

R. C. Spencer

Las Animas Colorado
CONTINENTAL OIL COMPANY
Agent
Keith Johnson
Bulk Service
Haswell Colorado

TOM J. GARDNER LUMBER COMPANY
Building Materials Of All Kinds
Finest In The Arkansas Valley
Las Animas Colorado

Congratulations To The Haswell Seniors
From
Wiswell Creamery Co.

GOLDEN DAWN DAIRY PRODUCTS
Rich Coffee Cream
Golden Flake Buttermilk
Whipping Cream
Creamed Cottage Cheese
Dari-Rich Chocolate Drink
Wiswell's Butter
Wiswell's Finest Ice Cream

P. O. Box 305
La Junta, Colorado

Phone 367
<table>
<thead>
<tr>
<th>Business Name</th>
<th>Address</th>
<th>Phone Number</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;IDEAL&quot; BARBER SHOP</td>
<td>Las Animas</td>
<td></td>
<td>Frank Anderson, Owner</td>
</tr>
<tr>
<td></td>
<td>Colorado</td>
<td></td>
<td></td>
</tr>
<tr>
<td>THE CITY PHARMACY</td>
<td>Las Animas</td>
<td>31</td>
<td>&quot;In Business For Your Health&quot;</td>
</tr>
<tr>
<td></td>
<td>Colorado</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BLEDSOE PHARMACY</td>
<td>Las Animas</td>
<td>77</td>
<td>The Rexall Store</td>
</tr>
<tr>
<td></td>
<td>Colorado</td>
<td></td>
<td>Your Store Of All Stores</td>
</tr>
<tr>
<td>WOODS FAIR STORES</td>
<td>Las Animas</td>
<td></td>
<td>5¢ To $1.00 and Up</td>
</tr>
<tr>
<td></td>
<td>Colorado</td>
<td></td>
<td>All Sorts Of Things For Home and Personal Use</td>
</tr>
</tbody>
</table>
THE WEBER CHEVROLET COMPANY
"Bent County's Oldest Automobile Dealership"
Chevrolet and Oldsmobile - Authorized Sales and Service
Phone 138
Las Animas Colorado

HOLCOMBS
Burt and Aletha Holcomb
Groceries and Meats
Phone 4531
Eads Colorado

BETTY'S MALT SHOP
Root Beer - Malts - Cones - Hot Dogs - Betty Burgers
On Northwest Highway 287
Eads Colorado

EADS COLD STORAGE AND LOCKER SERVICE
Custom Curing Our Specialty
Phone 4511
Eads Colorado
EADS MOTOR PETROLEUM COMPANY
Chrysler - Plymouth
Propane Gas
Phone 4751
Eads Colorado

LAS ANIMAS LAUNDRY AND DRY CLEANERS
A Good Laundry In A Good Town
H. M. Curry and G. E. Curry, Proprietors
Phone 183
Las Animas Colorado

JONES IMPLEMENT COMPANY
Tractors and Machines - International Trucks
Buick Cars - Sales and Service
"Freezers"
Phone 2583
Eads Colorado

THE SMART SHOP
Ladies' Ready-To-Wear
Children's Shop
Las Animas Colorado
EADS GAS AND APPLIANCE
Bottle Gas and Electrical Appliances
Phone 2011
Eads Colorado

BLOSSOM SHOP
Cut Flowers - Plants
Plant Food - Candles
Katherine H. Ebright May E. Krueger
Phone 2001
Eads Colorado

W. T. HOLLAND
Real Estate Broker
Real Estate Loans
All Kinds Of Insurance
Harold (Red) Barnes, Salesman
Eads Colorado

ELLIOTT'S CLEANERS
Quality Cleaning
Phone 361
104 Bent Avenue
Las Animas Colorado
LAS ANIMAS FURNITURE COMPANY

New and Used Furniture - General Electric Appliances
Television
General Electric, Motorola and Admiral

Frank N. Finken

Las Animas Colorado

RATLIFFS MOTOR COMPANY

Sales -- Ford -- Service
Cars - Trucks - Tractors

Phone 179
516 Carson

Las Animas Colorado

H AND B HARDWARE

EL GAS COMPANY, INC.

Box 129
Bottle Gas Service - Appliances
507 Bent Avenue
Las Animas, Colorado

L. T. Herron Lucian Brown

BASIL BUCK MACHINERY COMPANY

Minneapolis Moline Implements - Repairs
Rebuilders Of Tractors - Repairs

Eads Colorado
<table>
<thead>
<tr>
<th>FRANK J. BECK AND SON</th>
</tr>
</thead>
<tbody>
<tr>
<td>Building Contractors -- General Store</td>
</tr>
<tr>
<td>Cabins -- Gas -- Oil -- Tires</td>
</tr>
<tr>
<td>On Highway 50</td>
</tr>
<tr>
<td>Las Animas Colorado</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LAS ANIMAS LEADER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pioneer Newspaper Of The Arkansas Valley</td>
</tr>
<tr>
<td>Printing - Office Supplies - Advertising</td>
</tr>
<tr>
<td>R. B. McDermott, Editor</td>
</tr>
<tr>
<td>Las Animas Colorado</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MAIN CAFE</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Prompt and Courteous Service Is Our Motto&quot;</td>
</tr>
<tr>
<td>Where Hungry People Eat</td>
</tr>
<tr>
<td>Walt and Wanda Johnson</td>
</tr>
<tr>
<td>Las Animas Colorado</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CLARK'S WELDING AND REPAIR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arc and Acetylene Welding - Hardfacing</td>
</tr>
<tr>
<td>Clark Howell</td>
</tr>
<tr>
<td>Haswell Colorado</td>
</tr>
</tbody>
</table>
THE WEBER CHEVROLET COMPANY
"Bent County's Oldest Automobile Dealership"
Chevrolet and Oldsmobile
Authorized Sales and Service

Phone 46
COLORADO

HIGHWAY GARAGE
Barber Shop
A. H. and Bob Patton, Owners

Haswell Colorado

NELSON'S MILL AND FEED STORE
Mixed Feeds - Grain - Seeds
Cream and Egg Station

Las Animas Colorado

THAXTON'S
Food - Lockers
Fruits - Vegetables - Meats
159 Bent Avenue

Las Animas Colorado
COVALT'S CONOCO SERVICE

Gas -- Oil -- Tires
"Service With A Smile"
Johnny Covalt, Owner

Haswell Colorado

HASWELL HOTEL

Clean Modern Rooms
C. J. Covalt, Owner

Haswell Colorado

PALACE HOTEL

Your Home Away From Home
"With Clean Rooms"
502 Bent Avenue

Las Animas Colorado

Congratulations To The Seniors Of Haswell

C. W. COUGHENOUR

Income Tax Expert

Eads Colorado
CLINE PONTIAC
Pontiac Cars -- GMC Trucks
Repairs On All Makes
C. L. Cline
Phone 388W
Sixth Street and Bent Avenue       Las Animas, Colorado

FLOWER NOOK
Mildred Rehm
The Finest Of Flowers and Service
Phone 2063
Eads       Colorado

KIOWA TRUCK LINES
Bob and Mildred Rehm
"Don't Shoot The Bull, Ship Him With Us."
Phone 2061
Eads       Colorado

BRANSGROVE DRUG STORE
The Best In The West
Fountain Service
Drugs -- Cosmetics -- Prescriptions
Margaret and Volney
Eads       Colorado
Congratulations Grads Of '54

SMITH'S

Dry Goods -- Shoes -- Ready-To-Wear

"The Place To Go For The Names You Know!"

Eads Colorado

NEILL'S DRIVE IN CAFE

Good Hamburgers

Fast Service

Always Welcome

Las Animas Colorado

BENT BUILDERS

Cement Work - Sand and Gravel - Free Estimates

Glass and Glass Installation - Cabinet Making

General Contracting

Building Supplies

J. H. Taliaferro

Phone 506 Las Animas, Colorado

JUNE

Chevrolet - Cadillac

Dealers

Rocky Ford
Phone 79

La Junta
Phone 31
HASWELL TRADING POST

We Are Handling New and Secondhand Articles
You Are Welcome To Inspect, Whether You Buy Or Not.

---------

Will Accept Articles On Consignment For Commission

Thank You

Haswell Colorado

R. N. MASON AND SON, INC.

Cigarettes - Cigars - Tobacco - Candy - Gum
Paper - School and Fountain Supplies - Novelties

Phones 144 and 145

119 Santa Fe

La Junta, Colorado

BOOSTERS

POLLY'S STYLE SHOP -- Modern Dresses
KELLY HARDWARE -- All Supplies
CROWS STOP AND SHOP FOOD STORE -- Low Prices
HASWELL CAFE -- Best In Foods
EADS CLEANERS -- Best In Cleaning
HASTINGS AND LEFFERDINK -- Legal Service
ROLLER RINK -- Best Skating Floor
FORD BODY SHOP
KIOWA COUNTY ABSTRACT COMPANY
V AND N CAFE
H AND D CAFE AND BAR
ART'S REPAIR SHOP
UP-TO-DATE SHOE SHOP
SCHARF MOTOR COMPANY
STOUGH'S FLOWER SHOP
DeLUXE MOTEL
DEAL'S AUTO PARTS
LARSEN JEWELER
MARY EDDLEMAN'S CAFE
BENT COUNTY DEMOCRAT
SUNBOW BOTTLING COMPANY

Eads, Colorado
Eads, Colorado
Eads, Colorado
Haswell, Colorado
Eads, Colorado
Eads, Colorado
Eads, Colorado
Las Animas, Colorado
Las Animas, Colorado
Las Animas, Colorado
Las Animas, Colorado
Las Animas, Colorado
Las Animas, Colorado
Las Animas, Colorado
Las Animas, Colorado
Las Animas, Colorado